

**PX 541**

**From:** [REDACTED]@ripple.com>  
**Sent:** Wednesday, November 29, 2017 7:06 PM  
**To:** Patrick Griffin  
**Subject:** Re: Coinbase petition

Not yet. [REDACTED] is working on it. (by hiring a local PR agent)

On Wed, Nov 29, 2017 at 7:04 PM, Patrick Griffin <[REDACTED]@ripple.com> wrote:

> are we on kakao?

>

> —

> Patrick Griffin

> SVP Business Development

> Ripple Inc.

>

>

>

>

> On Thu, Nov 30, 2017 at 3:01 AM, [REDACTED]@ripple.com> wrote:

>

>> Yes. Most XRP fans in Japan are on Twitter, so it's easy to activate them.

>> But not many Koreans are on Twitter and they use Kakao or other local

>> SNS. Need to think more about accessing the Korean network going forward.

>> I also posted the link on our XRP group on meetup.com, which we

>> created when we did a meetup and is widely used by local crypto fans.

>> (we have 280 members so far.)

>>

>>

>>

>> On Wed, Nov 29, 2017 at 6:33 PM, Patrick Griffin [REDACTED]@ripple.com>

>> wrote:

>>

>>> have you activated your networks in japan and korea?

>>> —

>>> Patrick Griffin

>>> SVP Business Development

>>> Ripple Inc.

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>>>

>>>

>>> ----- Forwarded message -----

>>> From: Monica Long [REDACTED]@ripple.com>

>>> Date: Wed, Nov 29, 2017 at 4:44 PM

>>> Subject: Re: Coinbase petition

>>> To: Patrick Griffin [REDACTED]@ripple.com>

>>>

>>>

>>> Ha!! I'm at my team offsite. Yesterday was entirely dedicated to

>>> brainstorming for our 2018 plan. We spent a portion of our 'XRP demand gen'

>>> brainstorm thinking about how we can pressure Coinbase publicly.

>>> Lots more to come there.

>>>

>>> On Tue, Nov 28, 2017 at 4:10 PM, Patrick Griffin

>>> [REDACTED]@ripple.com>

>>> wrote:

>>>

>>>> I'm a fan of this. Is it something your team could help with?

>>>>

>>>>

>>>> Begin forwarded message:

>>>>

>>>> \*From:\* [REDACTED]@ripple.com>

>>>> \*Date:\* November 28, 2017 at 3:50:57 PM PST

>>>> \*To:\* Patrick Griffin <[REDACTED]@ripple.com>

>>>> \*Subject:\* \*Coinbase petition\*

>>>>

>>>> Patrick,

>>>>

>>>> As discussed in the 1:1 meeting, I was thinking that we could do

>>>> more to direct XRP fans to petition for Coinbase listing.

>>>>

>>>> There are already some activities but we could potentially

>>>> broadcast this to get more support.. (Not sure if we want to do

>>>> this publicly

>>>> though..)

>>>>

>>>> Existing petitions:

>>>> [https://www.change.org/p/ripple-get-ripple-on-coinbase-18f018d0-1c06-4d74-9a69-1639c9649af5/u/21304885?utm\\_medium=email&utm\\_source=petition\\_update&utm\\_campaign=135094&sfmc\\_tk=Hw8bCBij1aFNNwd%2FxmEDK%2BwDppyVDopesNLedO29Vrdw1azbXtTDVqw8qKOPs0TB&j=135094&sfmc\\_sub=533259024&l=32\\_HTML&u=25930668&mid=7259882&jb=2](https://www.change.org/p/ripple-get-ripple-on-coinbase-18f018d0-1c06-4d74-9a69-1639c9649af5/u/21304885?utm_medium=email&utm_source=petition_update&utm_campaign=135094&sfmc_tk=Hw8bCBij1aFNNwd%2FxmEDK%2BwDppyVDopesNLedO29Vrdw1azbXtTDVqw8qKOPs0TB&j=135094&sfmc_sub=533259024&l=32_HTML&u=25930668&mid=7259882&jb=2)

>>>> =2

>>>>

>>>> <https://www.change.org/p/coinbase-petition-for-xrp-ripple-on-coinbase-e01c1b86-79c0-4e14-a026-9cdc1d5e76ba>

>>>>

>>>> Not only US investors, but also overseas investors are interested

>>>> in this because 1) they could buy XRP on Coinbase by wiring money

>>>> from overseas or using creditcard, and 2) more importantly, they

>>>> want to see a price increase by getting XRP more exposed on major exchanges like Coinbase.

>>>>

>>>> The idea is to utilize our \*strong\* fan base more since Coinbase

>>>> needs to listen to user voice.

>>>>

>>>> I think we could potentially do something like this for bitflyer too.

>>>>

>>>> [REDACTED]

>>>> [REDACTED]

>>>> Director of Joint Venture Partnership | Ripple

>>>> [REDACTED]

>>>> [REDACTED]@ripple.com | ripple.com

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